

Privacy Policy

Here at Swipes Incorporated, we take your privacy and right to confidentiality of data very seriously. Your data is collected and used in accordance to the relevant provisions of the American data protection legislation. In this Privacy Policy, we will inform you about the type of data we collect and the purposes for which it will be used.

This policy concerns information disclosed by users on Swipes' website (<http://swipesapp.com>), mobile, web, tablet, desktop and watch Swipes apps.

Controller

Swipes is a global service. However, by accessing the app, you consent to the processing of your data in the United States as the Service is operated from the United States. Your data is protected by the laws of United States of America. If you have any questions or concerns about data protection, you are welcome to contact us by email at support@swipesapp.com or mail us at:

*Swipes Incorporated
16192 Coastal Highway, Lewes Delaware,
19958 United States of America*

Subject of data protection

The subject of data protection is personal and non-personal identification information. We may collect personal details such as your name and email address, as well as usage data of the Swipes service. The gathered data will be used for, but not limited to: subscription on the website, to the company newsletter, registration to the mobile, tablet and web apps or distribution of a survey regarding our products and services. We will ask you for your email address, but the submission of data is voluntarily. You may always refuse to submit personal identification information, however that may prevent you from engaging in certain website and/or app related activities and features.

Automatically collected data

For statistical purposes and product analysis, we may also collect non-personal identification information about your interaction with our website and the Swipes mobile and web apps. The internet browser automatically transmits information about your IP (Internet Protocol) address, IMEI number, location, usage analytics, type of browser and version, language, cookies, session records and the time and date you accessed the Services. This data is stored separately from personal data. We may also collect data regarding the usage of the app, such as the number of times you have used the app, number of times you have used certain features, the date you signed up for the service, etc. App Store and Google Play Store automatically transmit to app developers information such as, but not limited to, device type, language used and operational system.

Data entered by the users

You can use the Swipes products with a registration via email and a password or with a Facebook registration. The data of each registered user is constantly backed-up to the Cloud, as long as there is an internet connection, which allows the user to access Swipes

on all our mobile, tablet, web and desktop platforms. To sync data, the user should have internet coverage on the device that he/she uses to make the content changes in Swipes. If there is no internet coverage at the time of making the change, the change will be synchronized once an internet connection becomes available.

You can use the Swipes iOS and Android apps without any registration by choosing the logging option "Try Swipes." The data entered by an unregistered user is not backed-up to the Cloud. The data is stored locally on the device from which the user accesses the Swipes platform. An unregistered user will not be able to restore data in case of its deletion. The entered data is not associated to any account and cannot be accessed through another Swipes product rather than the one it has been created on.

In case of registration, we use your email data as a contact reference and to back your data to the Cloud. We send newsletters around each product update and other important events. You may unsubscribe from them at any point of time. The email information allows us to be able to respond to your wishes, questions and criticism.

You can access Swipes on iPhone, iPod, iPad devices, Apple Watch, Mac computers, Android phones and tablets, as well as on any internet browser through the Swipes web app. The use of the app on any device is free of charge, as is the synchronisation between the different platforms we support.

The premium upgrade of Swipes - Swipes Plus has been discontinued on July 2, 2014. We no longer support upgrades. However, the users who had an active monthly or yearly subscription to Swipes Plus up to July 2, 2014 will continue having access to the location-based reminders on their iOS Swipes app.

To activate the location-based reminders, you need to give permission to Swipes to access your location coordinates. You may always deny this access, but that will prevent you from using the location-based service.

If you were not a Swipes Plus user who had been given the option to use the location reminders, we do not ask you for access and we do not track your location information from any device at any time.

Transfer of data

Your data will not be transferred to third parties without asking for your consent in advance. Data transfer to third parties without informing you beforehand can occur in the following exceptional cases as explained below:

- In case of legal investigation of Swipes Incorporated, personal data will be transferred to the criminal investigation authorities and, if appropriate, to injured third parties. We will only do this if there are concrete indications of illegal and/or abusive behavior.
- We also depend on the use of external service providers to supply us with services for processing and/or storing data, customer service, advertising and in the future - processing payments. In these cases, information is transferred to the suppliers to enable the services. However, we select the providers carefully by making sure that your that your privacy is preserved.
- Swipes Incorporated may go through a change of legal form. We may also form, sell or buy subsidiaries, divisions or parts of the company. In such transactions, the user information, together with the part of the company to be transferred, will be passed on.

These processes will be done in accordance with this Privacy Policy and the relevant data protection laws.

Swipes Analysis

Statistical Data and Intercom

When using Swipes, we gather some non-personal data related to usability of the app and device identification. We use this information to improve your experience with Swipes and we focus on matters such as feature usability, consumer behavior and bug identification and resolution.

Google Analytics

Swipes uses Google Analytics, owned by Google Inc., as a web analysis tool. This platform uses "cookies" in the form of text files stored on your computer, which give a representation of your usage of Swipes. All the information gathered by the "cookie" is transferred and stored in a Google server in the USA. The stored information will be used by Google to provide detailed reports and analysis to Swipes. In some rare cases, Google might transmit this information to third parties if prescribed by law or if the third party will process the information on behalf of Google.

Policy regarding children

The Swipes services are NOT intended for children under the age of 18. Swipes does not knowingly or specifically collect information about children under the age of 18 and believes that minors should get their parents' consent before giving out any personal information. If there is any case of a child disclosing personal information, we expect the parents or guardians to contact us and request its deletion or removal.

Changes in your data

If you want to delete your account, please inform us at support@swipesapp.com. We will be grateful to hear your reasons for leaving us, so that we can constantly improve the service.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our servers.

To ensure the secure transfer of your data when synchronizing and backing-up, we're using the trusted infrastructure of Amazon Web Services. You can read further on their security processes at: http://media.amazonwebservices.com/pdf/AWS_Security_Whitepaper.pdf

Sensitive and private data exchange between the website, mobile apps or the web app and users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Changes to this privacy policy

Swipes reserves the right to alter the Privacy Policy at any time. You can refer to the date at the bottom of this page to see when the last version of the document was released. We encourage users to frequently check this page for any changes. By using our website - <http://swipesapp.com> and the Swipes apps, you acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of any modifications.

Your acceptance of these terms

By using our website - <http://swipesapp.com> and the Swipes apps, you signify your acceptance of this Privacy Policy, as well as our Terms and Conditions: <http://swipesapp.com/termsfuse.pdf>. If you do not agree to these policies, please do not use our products and services.

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